

ER 8711

31 March 1948

STAT

Mr. Andrew R. Maglia

Dear Mr. Maglia:

On further looking into the proposal submitted by you last February and after fair consideration of the points involved, it seems that this proposal is not one that can be sponsored or handled by this organization. Instead of that, such a subject should be taken up with whomever is to be the administrator of the ERP plan if and when the ERP plan passes Congress.

Thank you for your interest and with best wishes, please believe me,

Sincerely,

A. Disp via air 4-1-48
R. H. Hillenkoetter
Rear Admiral, USN
Director of Central
Intelligence

D
Distribution:
✓Director
Central Records -
w/ltr 29 Mar
frm Maglia.

Note for record: On 2 Feb 48, Sen Homer Ferguson (Mich) made an appointment with Director for Mr. Maglia. Mr. Maglia called on Director and left with him a paper entitled, "A Project to Implement the Marshall Plan with an Efficient Office of Public Relations Abroad." This letter is a reply to letter of 29 Mar from Maglia, follow-up on his plan

Maglia, Andrew R.

Andrew R. Maglia

2-2-48 Sen. Homer Ferguson's office made appointment
for Andrew R. Maglia with Director.

Mr. Maglia left with Director a paper "A Project
to implement the Marshall Plan with an efficient
office of Public Relations abroad."

On 29 Mar 48, Maglia wrote to DCI as follows (orig. ltr in CR file):

"You may recall that on February last, I submitted to you a proposal concerning the subject of Public Relations Abroad. I understood at that time you would contact me about it within the near future. Not having heard from you to this date, and because I will leave for Italy on April 10th, next, I am taking the liberty of soliciting a reply. As I told you personally, the proposal was conceived after several consultations held with outstanding and well known citizens who represent a cross-section of various national groups and are closely identified with the clergy, legal and liberal arts, politics and labor. Their opinion is based on mature and considerate judgement. Some of them have held high rank in G-2. Like myself, they are anxious to participate actively in anything which may prove a good antidote for the systematic raids and totalitarian aggressions against peace and civilization. The current radio and newspaper publicity liberally bestowed on what is described ~~now~~ as "Operation X" lead my friends and self to wonder if the modest proposal submitted to you has been considered. If so, I would not hesitate to meet with you again, prior to my leaving for Italy, for the purpose of submitting detailed data relating the proposal, which was presented in it's present perfunctory form for various and obvious reason. If the matter is still under advisement, please notify me accordingly. I will consider it a privilege if during the few weeks in Italy I can be of service to you. With high esteem and regards I remain: ~~Very cordially~~
Truly yours, A. R. Maglia."

Proposal filed in Reports